# How Boomr Time Tracking Software Helps Gusto Customer Save \$6k Every Month

How would your company grow if you were getting the same results from your team, yet spending less on payroll?

Technology has the potential to make operations more efficient and improve your bottom line - something that millions of small businesses throughout the US could benefit from.

If your business ran more efficiently for less, what would you do with the extra cash every month? How would you expand so that you could further achieve your company vision?

That's the question that Lara, the founder of <u>Brain Harmony</u>, is asking herself, now that Boomr has helped her cut her payroll costs from \$20k per semi-monthly pay period to \$17k. That's a savings of \$6k per month!

Lara is a <u>Gusto</u> payroll customer, so she was looking for time tracking software that offered the option for integration with Gusto's payroll services. In Boomr, she found an easy to use solution that helped her to turbocharge her workflow. It's the #1 time tracking integration with Gusto!

Before switching to <u>Boomr</u>, Lara was using manual time tracking and was simply trusting her remote team to record their time accurately. The switch to electronic time tracking revealed the flaw in this system - and offered her big savings.

## About Brain Harmony

The team at Brain Harmony offer pediatric therapy for children with neurodevelopmental issues. They work with children with a number of different disorders, including Autism Spectrum Disorder, Executive Function Disorder, Sensory Processing Disorder and more.

The therapy Brain Harmony offers makes a huge difference in the lives of children, helping them to control their emotions, avoid meltdowns, perform better at school and cope with challenges.

The company has three clinics throughout the state of Florida, as well as a home-based therapy program nationwide. They also offer unique video coaching programs, so that they can serve anyone via the internet.

# The Problem

Brain Harmony has a team of remote therapists who supervise themselves. They were hired so that the company could grow and help more children. While having a remote team allows them to serve more patents in different communities, it also brought up the issue of accountability.

It was hard for Lara to keep track of what staff were doing with their time when they were working remotely. When they didn't have therapy sessions, the staff had a list of tasks to work on which would further the success of Brain Harmony.

However, with no way to track this, it was impossible to know whether not employees were actually working on what they were supposed to be working on.

They were submitting manual timesheets of 40 hours per week - but were those hours really productive?

## The Solution

Lara used Boomr's <u>mobile time tracking app</u>, so that her team could document what they were doing no matter where they were.

The team were guaranteed 40 hours per week, but they had to prove they were working on the list of 15 or so pre-approved projects when they were not in a therapy session.

The software made it abundantly clear whether or not each employee was really working the 40 hours they were being paid for, or if they were abusing the system. It didn't take long for Lara to realize that a couple of her employees **weren't doing the work they claimed to be doing** - so she gave them a warning and eventually had to let them go.

### The Advantages

Boomr offered a lot of benefits, such as:

### Advantage #1:

Boomr is one of the only time tracking software solutions to offer Geofencing features. This ensures that employees are where they should be, when they should be, with <u>real-time GPS</u> <u>tracking</u>.

### Advantage #2:

Lara was able to create multiple productive tasks that remote workers could log their time against, so she could clearly see what they were working on when they were not in a session.

#### Advantage #3:

Boomr was incredibly easy for employees to use, so it was not a burden for the team to use it to record their time.

#### Advantage #4:

Lara could easily review her workforce data reports before payroll & billing.

#### Advantage #5:

She could also quickly create custom work shift reports for productive time, drive time, travel time and specific project time.

#### Advantage #6:

Notifications and location-based reminders ensure that employees don't forget to check in, take a break or clock out.

#### Advantage #7:

Now that employees are held accountable for their time and tasks, Lara can see who is being productive and reward them for their hard work.

#### Advantage #8:

Lara is no longer paying employees for time spent not working, so she can spend those funds in better ways.

#### Advantage #9:

Boomr is a highly versatile software that integrates with many other payroll and accounting programs, such as Gusto, Xero, BambooHR, QuickBooks Online and more.

#### Advantage #10:

Since Lara could integrate Boomr with Gusto, she is able to get timesheet data into payroll in a matter of seconds, without having to rely on manual entry.

### The Results

With Boomr, Brain Harmony saves 15% per pay period.

With a \$20,000 semi-monthly payroll, that adds up to **\$6,000 per month**.

That's **\$72,000 per year** saved, all thanks to a simple switch in time tracking methods.

Now that this pain point has been addressed, the money saved on payroll can be used to help the company grow.

And the best result of all? Lara and her team at Brain Harmony are able to help more children with neurodevelopmental issues thrive - and that's a big win!